

## **Carnival Cruise Line's Travel Agents Rock!™**

### **Official Rules**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** Carnival Cruise Line's Travel Agents Rock!™ (the "Promotion") is open only to legal residents of the fifty (50) United States (including the District of Columbia), Puerto Rico and Canada (excluding Quebec) who are at least twenty-one (21) years old and who are authorized Travel Agents of Carnival Cruise Line at the time of entry. By enrolling in the Promotion, Travel Agents represent and warrant that they are doing so with the knowledge and consent of their employer, if applicable, and that their participation in the Promotion is not prohibited or restricted by any company or employment policies relevant to them. Travel Agents are solely responsible for any disclosures to customers concerning their participation in the Promotion that may be required by law or their employer's policies. Check those policies before enrolling. Employees of Carnival Cruise Line, HelloWorld, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state, provincial, municipal, territorial, and local laws and regulations and is void in Quebec and where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes (the "Sweepstakes") and a program (the "Program").

**2. Sponsor:** Carnival Cruise Line, a division of Carnival Corporation, 3655 NW 87th Avenue, Miami, FL 33178, U.S.A. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075, U.S.A. Winner shall be selected by Administrator. Sponsor is not responsible for the provision of prizes, or the administration, execution, or conduct of the Promotion.

**3. Timing:** The Promotion begins on January 9, 2017 at 12:00 a.m. Eastern Time ("ET") and ends on February 20, 2017 at 11:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time-keeping device for the Promotion.

**4. How to Receive Offer/Enter Sweepstakes:** During the Promotion Period, book a FIT (i.e., single cabin, non-group) cruise with a full deposit (if required based on fare/promotion) on any sailing on an internal booking site (GOCCL.com or any GDS system). Then, visit: <https://carnival.promo.eprize.com/rock/> and follow the links and instructions to complete and submit the registration form including a valid agency booking telephone number, email address and your valid FIT booking number (made during the contest window of January 9, 2017 to February 20, 2017). Travel Agent must complete fields on registration form fully and completely; Agency Booking phone number entered must match the agency booking phone number in GOCCL.com or GDS system. Subject to the terms and conditions under these Official Rules, if one or more of the FIT booking thresholds as described in the table below are reached, you may receive the applicable offer ("Offer") or Sweepstakes entry.

Number of FIT Bookings Completed	Offer	Approximate Retail ("ARV")	Sweepstakes Entry Earned
2	Two (2) Travel Agents Rock luggage tags.	\$4 USD	N/A
4	One (1) Travel Agents Rock watch.	\$25 USD	N/A
8	A \$25 prepaid gift card.	\$25 USD	N/A
10	A \$50 prepaid gift card.	\$50 USD	N/A
11 or more	N/A	N/A	One (1) Sweepstakes entry per valid FIT booking

Once you have completed two (2), four (4), eight (8) and ten (10) valid FIT bookings, you may receive each applicable Offer, as indicated above.

Once you have completed eleven (11) or more valid FIT bookings, you may receive one (1) entry into the Sweepstakes per valid FIT booking.

All FIT bookings shall be subject to validation, which shall occur at the end of the Promotion Period. In the event a FIT booking is deemed invalid by Sponsor and/or Administrator or is cancelled during the Promotion Period, such invalidated and/or cancelled booking shall not count towards the achievement of a threshold. If a threshold is met but one (1) or more FIT bookings are deemed invalid or are cancelled which results in a number of valid completed FIT bookings that is less than the applicable threshold, you may not be eligible to obtain the Offer associated with the threshold initially met with such invalidated or cancelled FIT booking(s). For example, if you completed four FIT bookings but one FIT booking is invalidated or cancelled, you will not receive the Offer associated with the four FIT booking threshold unless you complete additional valid FIT bookings.

Limit: Each entrant may receive one (1) Sweepstakes entry per valid FIT booking after completing eleven (11) or more valid FIT bookings during the Promotion Period; each entrant may receive one (1) Offer per booking threshold (one (1) luggage tag set, one (1) watch, one (1) \$25 prepaid gift card, and one (1) \$50 prepaid gift card) during the Promotion Period.

Multiple entrants are not permitted to share the same booking number and or email address. Any attempt by any entrant to obtain more than the stated number of Offers/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's Offers/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.

**5. Sweepstakes Prize Drawing:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winner are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winner from all eligible entries received during the Promotion Period, on or around February 27, 2017. The potential winner will be notified by email. Except where prohibited, the potential Grand Prize winner will be required to sign and return a Declaration of Compliance, Liability and Publicity Release ("Declaration") which must be received by Administrator, within seven (7) days of the date notice or attempted notice is sent, in order to claim his/her prize. If a Canadian resident, the potential winner will be required to correctly answer a time-limited skill testing question without any assistance in order to be eligible to receive a prize. If the potential winner cannot be contacted, fails to sign and return the

Declaration or provide any other requested information, within the required time period (if applicable), fails to answer the time-limited skill testing question correctly (if applicable), or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential Grand Prize winner is disqualified for any reason, Sponsor will award the Grand Prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. The Sweepstakes Prize, as defined below, will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion; the Offer will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion.

**6. Sweepstakes Prize: ONE (1) GRAND PRIZE:** A \$5,000 check. ARV: \$5,000 USD. Odds of winning the Sweepstakes Prize depend on the number of eligible entries received during the Promotion Period.

**Offer/Sweepstakes Prize Conditions:** Terms and conditions of gift cards apply. Offers/Sweepstakes Prize are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute an Offer or the Sweepstakes Prize for one of equal or greater value if the designated Offer/Sweepstakes Prize should become unavailable for any reason. Participants/Sweepstakes Prize Winner are responsible for all taxes and fees associated with Offer/Sweepstakes Prize receipt and/or use.

**7. Release:** By receipt of a Prize/Offer, Winner/Participant agrees to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any Prize. Furthermore, by entering the Promotion, you agree to release and hold harmless the Released Parties from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of your participation in the Promotion.

**8. Publicity:** Except where prohibited, participation in the Promotion constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state (and or province) for promotional purposes in any media, worldwide, without further payment or consideration.

**9. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual Administrator finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or

use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**12. Entrant's Personal Information:** Information collected from entrants is subject to Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy> and Sponsor's Privacy Policy <http://www.carnival.com/about-carnival/legal-notice/privacy-policy.aspx>.

**13. Winner List:** For a winner list, visit <http://bit.ly/2gK3lhH>. The winner list will be posted after winner confirmation is complete.

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